



INSTRUCTURE

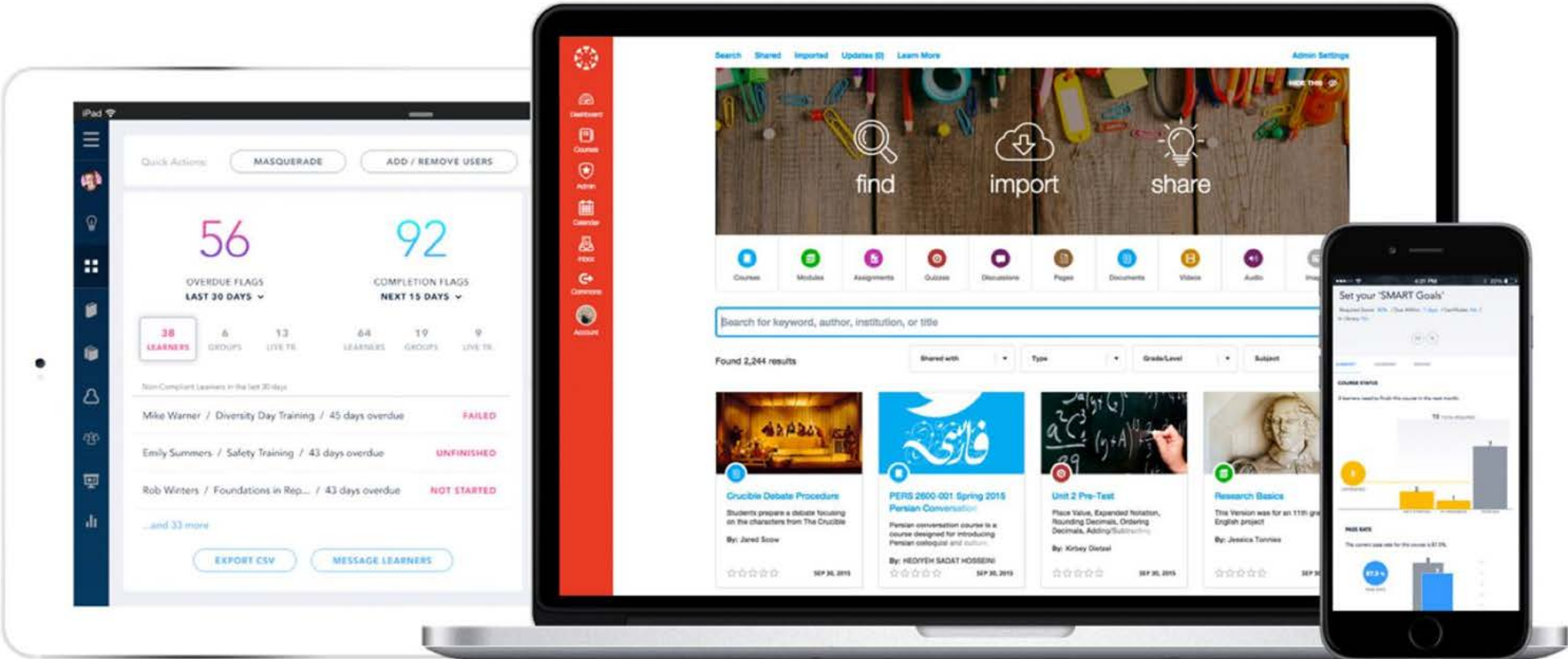
February 28, 2018

Melissa Loble, VP Platform & Professional Services

SOFTWARE

———— that makes ————

PEOPLE SMARTER



FOUNDED IN

2008



Launched Canvas in 2011



Over 1,200 team members
between 8 offices



More than 3,000 customers
& 275 partners

Canvas makes teaching and learning easier for everyone.

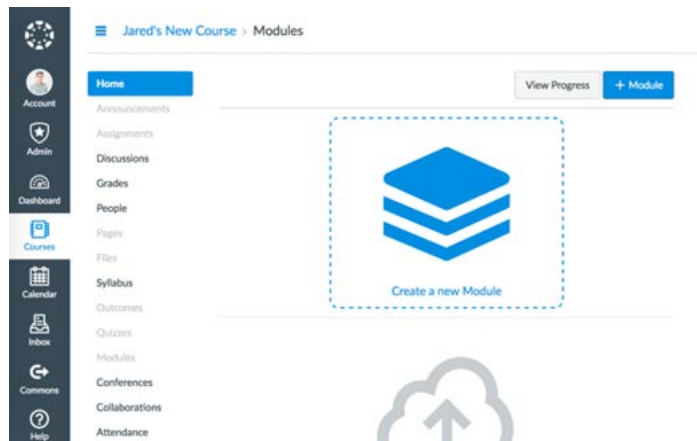
EASY

ENGAGING

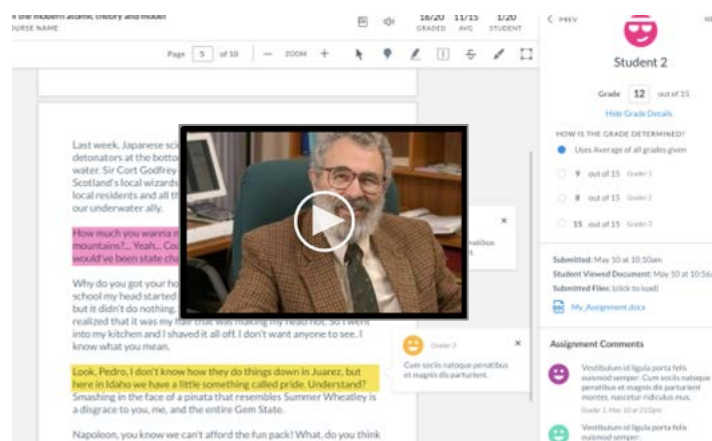
OPEN

EASIER FOR ADOPTION

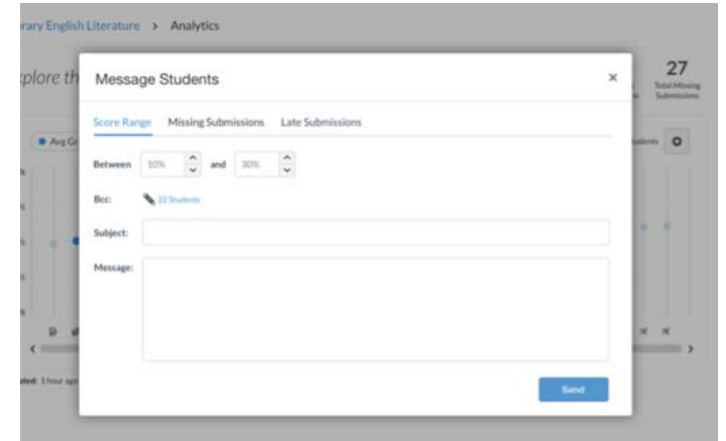
INSTRUCTURE



Simple to learn.



Encourage deeper usage.



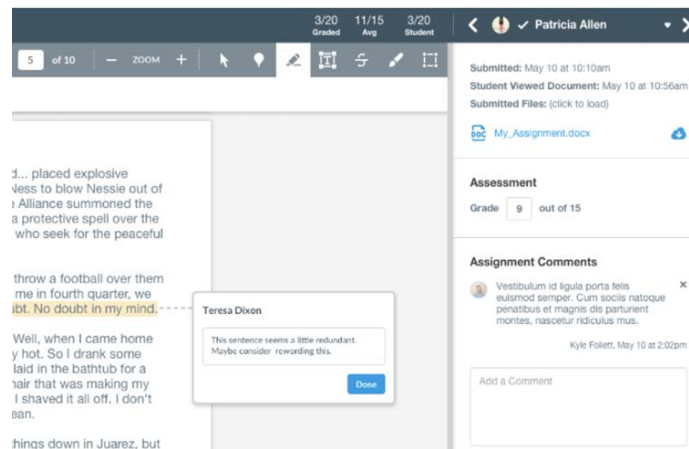
Maximum reward,
minimum effort.

ENGAGING FOR LEARNING

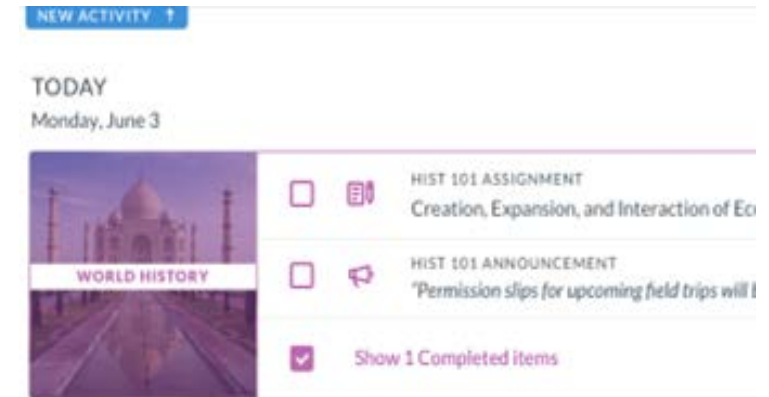
INSTRUCTURE



Connect with students as they they want.



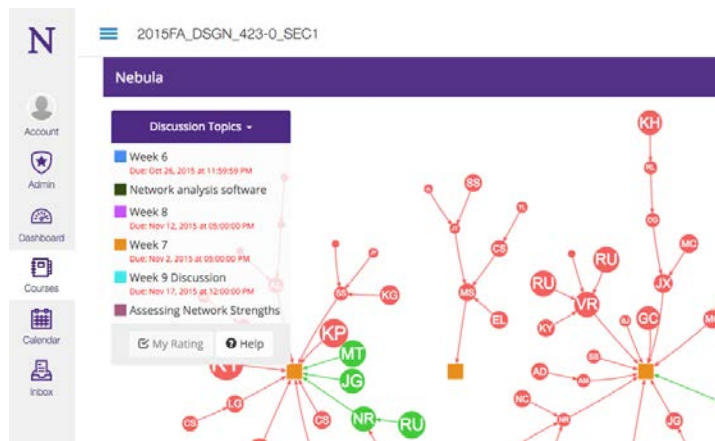
Focus on feedback & interaction.



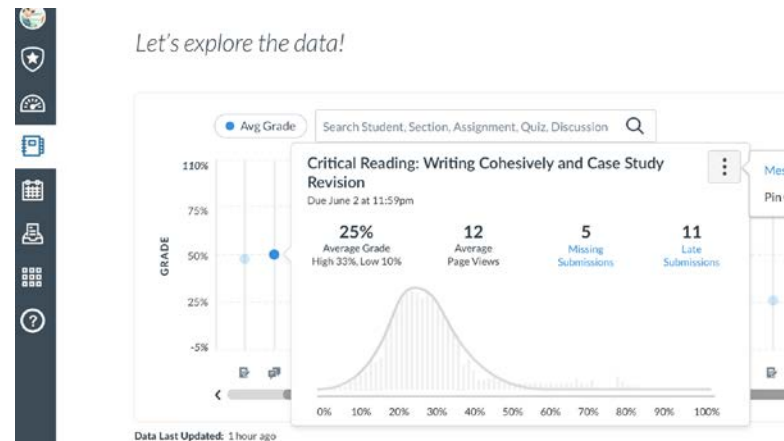
Help people stay on-task.

OPEN FOR INNOVATION

INSTRUCTURE



Open APIs to
expand your vision.



Data done right.

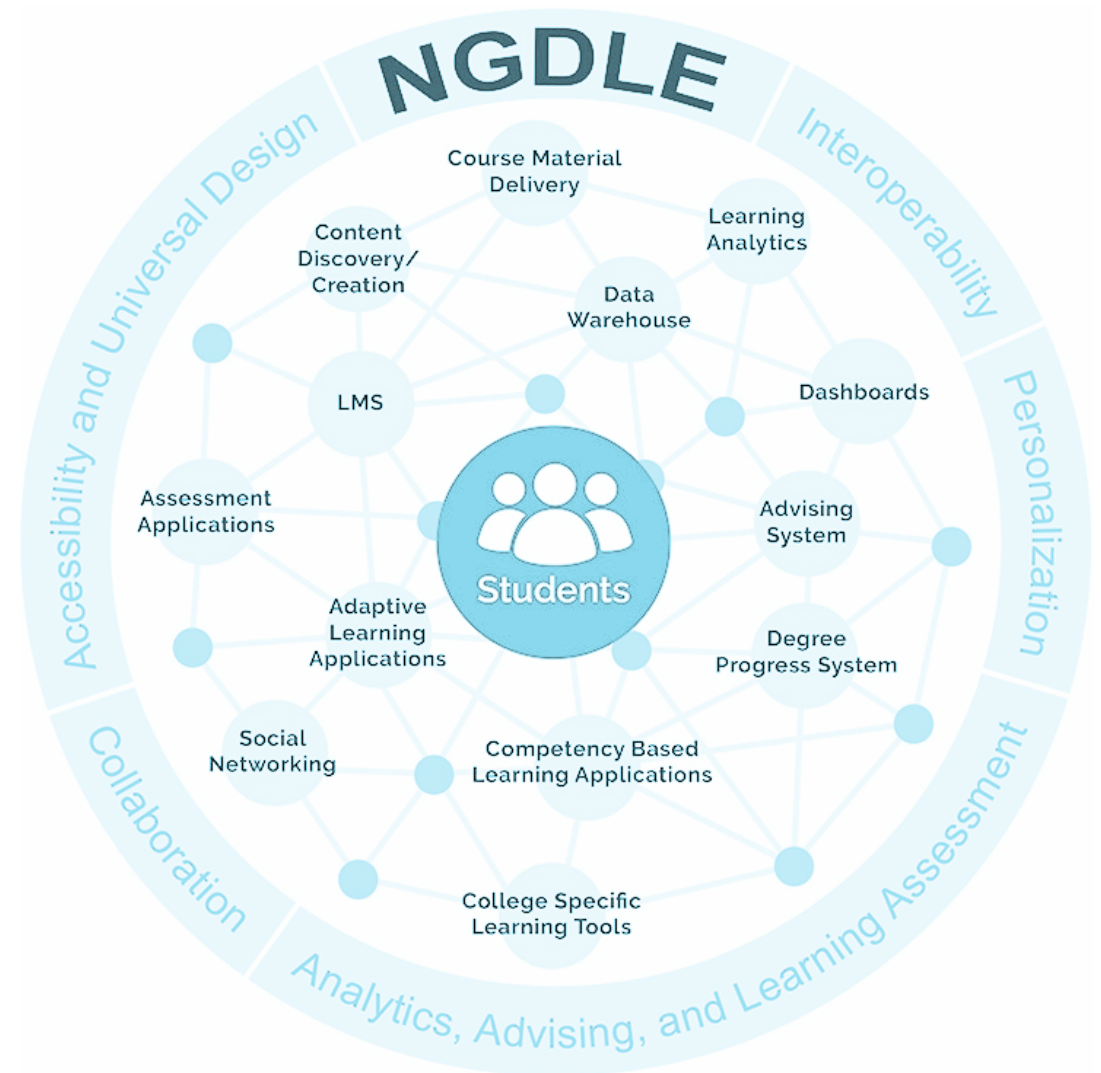
Open education for a
better world.

“It is becoming progressively easier for many users to get precisely what they want by designing it for themselves.”

—Eric von Hippel, *Democratizing Innovation*

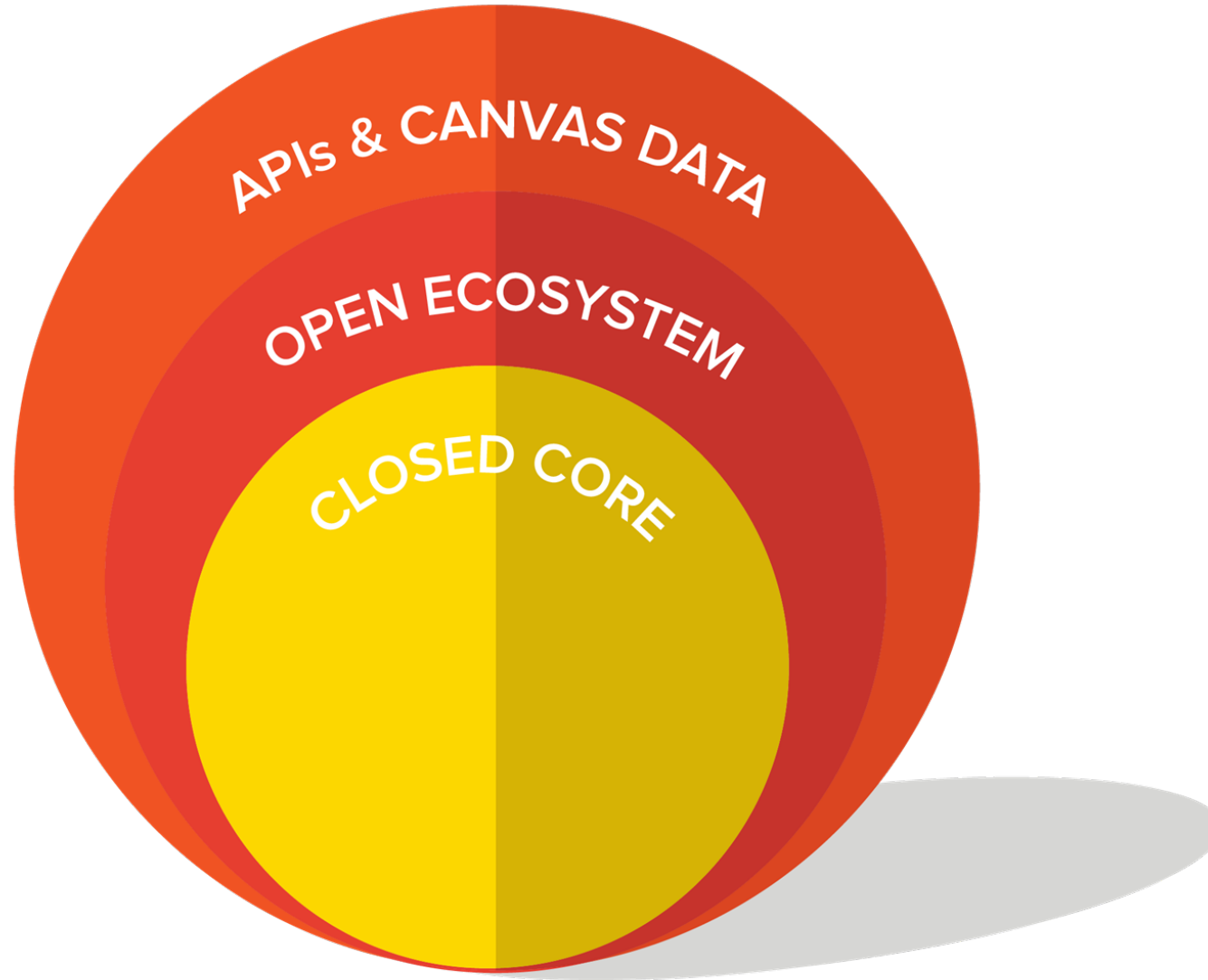


Foster next generation digital learning environment innovation.



WHAT'S OPEN CORE, ANYWAY?

INSTRUCTURE



1. UPGRADING IS EASY

Core remains untouched
Customizations persevere

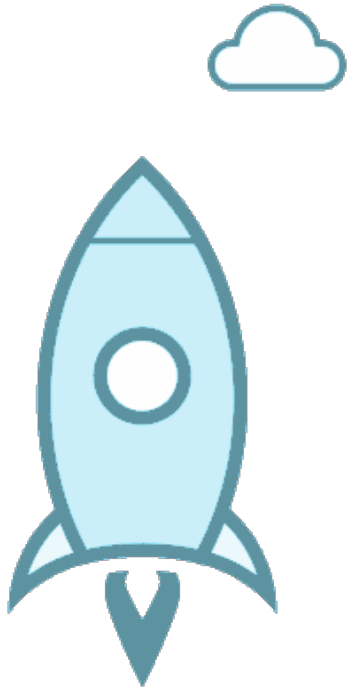
2. FLEXIBILITY IS ROBUST

Significant opportunity for development
Focus on improving, rather than maintaining, customizations

3. INNOVATION IS ENCOURAGED

Standards fit more effectively
Contributions are more easily incorporated from the community

WHAT'S *OUR* ROLE?



LTI 1.0, 1.1, 1.1.1, Deep Linking, and Outcomes Service

CC 1.0, 1.1, 1.2, 1.3

Thin CC 1.3

Caliper 1.1

QTI 2.1

OneRoster 1.1

LIS v2 (Beta 1) Core Profile

A4L SIF 2.0

EduAppCenter.com

Concourse

Concourse is a syllabus management platform. Centrally support master templates,....

PAIRFORM

PairForm brings a new dimension to your online courses ; whereas, in a common way, you may

Questionmark Perception

Questionmark Perception is a tool for creating and delivering surveys, quizzes and

newrow_ for education

Learn is an interactive online learning solution. The cloud-based, embeddable platform

CN Post

CN Post is a tool for LMS users to enhance social, global and informal learning in

WHAT-DO-YOU-THINK?

What-Do-You-Think?® is a fully-hosted course evaluation and survey system with flexible

RESPONSE TECHNOLOGIES

Via Response is a cloud student response system that lets students use their own...

PREVIEW

Open Educational Search is a free app to help teachers find and assign open educational resources, vetted and

Rosetta Stone LTI

Provides seamless course-level access for students and faculty to Rosetta Stone from the

Yellowdig

Yellowdig is a tool for instructors to increase sharing of relevant current affairs, research,

OPENTAPESTRY

Open Tapestry Embed open learning resources

StudyMate CLASS

StudyMate CLASS lets you study and work collaboratively from within Facebook or

EvaluationKIT

Evaluation Software

SmartLinking

On-demand SmartLinking mentoring and tutoring that can be embedded as a course or use...

bluehost.com

Bluehost SPOKE is the educational division at Bluehost. Bluehost SPOKE gives you the

icurio 1.0

Knovation Curated OER and Curriculum Management Solution

LION'S

Lion's Heart is a non-profit community service organization of teen volunteers

learning|catalytics

Learning Catalytics is a cloud-based solution for engaging students with authentic...

YouTube Broadcast Yourself™

Search publicly available YouTube videos.

ensemble video

Ensemble Video supports a built-in Canvas integration that will enable Canvas users

amazon WEB SERVICES UOC

CloudTime lets you easily set up and distribute Amazon EC2 virtual machines. It ...

Drupal™

Drupal is an open source content management system. It's flexible enough to be

Wikispaces Private Label

Wikispaces Private Label LTI tool links to a wiki within the course environment, providing

RPNOW

Remote Proctor Now Use this app to allow students to take a remote proctored exam anytime-anywhere with

Cranium Cafe

Video chat and whiteboard tools for one-on-one communication.

CRITIQUE IT™

CritiqueIt LTI CritiqueIt offers engaging, intuitive human peer review for digital asset markup,

macmillan HIGHER EDUCATION

Macmillan Higher Education offers deep content integration between its

voicethread

VoiceThread is a collaborative communication tool that

ProctorU

ProctorU is a live online proctoring service that allows exam takers to complete their

biomids

Biomids Instant-In Proctor is a fully

ELEMENTARY PAPER

Elementary Paper Browse printable writing practice sheets

McGraw Hill Campus

Provides access to McGraw Hill's interactive resources tied to course content an...



“The added inspiration to my curriculum has encouraged me to be **more creative and risk-taking**. I have gained new perspectives about my teaching, and I feel that **students are becoming better learners** as a result.”



Kristin Lundstrum
Art Teacher, Tech Integrational Coach
DeLaSalle High School

CANVAS COMMONS

INSTRUCTURE

Search Shared Imported Updates (0) Learn More Admin Settings

The interface features a top navigation bar with links for Search, Shared, Imported, Updates (0), Learn More, and Admin Settings. Below this is a large banner image of school supplies with three main navigation icons: a magnifying glass labeled 'find', a cloud with a downward arrow labeled 'import', and a lightbulb labeled 'share'. A 'HIDE THIS' button is in the top right of the banner. Underneath the banner is a horizontal menu of category icons: Courses, Modules, Assignments, Quizzes, Discussions, Pages, Documents, Videos, Audio, and Images. Below the menu is a search bar with the placeholder text 'Search for keyword, author, institution, or title' and a search icon. At the bottom, there is a grid of four content items, each with a category icon and a title:

- Gustation (taste) lab**
Gustation (taste) lab for introductory psychology courses or science
- Journal 3 a day of compassion**
spend the day in compassion. (see directions)
- Week Two Discussion- How do you feel about the visual**
A Student writing assessment with an
- Postdoc RCR: Workshop announcement**
The Postdoc RCR workshop series is

WANT TO LEARN MORE? Good news. There are plenty of resources available.

CANVAS

[Canvas Overview](#)

[Canvas Community](#)

[Canvas Partners](#)

[Canvas Data](#)

CANVAS + STANDARDS

[LTI Standard](#)

[Canvas Standard Support](#)

[Canvas Platform](#)

OPEN SOURCE CANVAS

[Instructure github](#)

CANVAS + OER

[Canvas Openness](#)

[Canvas Commons](#)



Thank you!

Melissa Loble

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